



# TLS Printing LLC

Custom tags come in many different shapes and sizes, and often include an attachment such as string or wire. Common uses/applications for tags are quality control, shipping, inventory, manufacturing work in progress, consumer or industrial product identification and ISO. They are found attached to machinery, parts, cartons, luggage, and many other items.

## TYPES OF TAGS



**SINGLE TAGS** are the most common type.



**IMPRINTABLE TAGS** save money since select corporate information can be printed by Badger and then the end-user can imprint final information using a thermal, laser, inkjet, or dot-matrix printer.



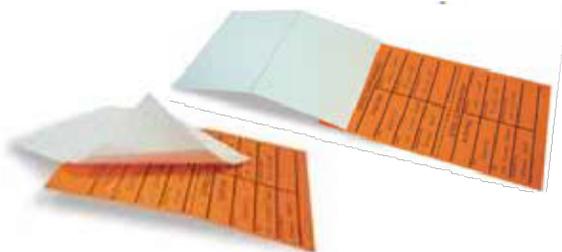
UV stabilized

Withstands temperatures from 220° to -70° F

Waterproof and chemical resistant

Puncture and tear resistant

**SYNTHETIC TAGS** have features making them ideal for demanding applications. Select synthetic stocks maintain color and/or structural integrity while going through high heat conditions.



**SELF-SEALING LAMINATED TAGS** feature a laminate that covers the face of the tag to withstand harsh outdoor weather and chemicals, offer some UV protection, and tamper protection of information on the tag.

### BLANK OR CUSTOM PRINTED

We'll work with you to determine whether we should create a blank tag you imprint or we custom print some or all the information on your tag based on the applications/uses for the tag.



**MANIFOLD TAGS** can be produced in up to four parts with either traditional carbon or NCR (carbonless) layers. You can also combine paper and synthetic stocks. Whatever configuration you require, we can customize.



## STOCK SELECTION

Choose paper or synthetic stock; coated or uncoated to begin your tag. Paper is generally best for indoor applications and synthetic for outdoor, high heat, or very demanding uses.

These paper tag stock colors are always available to print. But you can specify virtually any color stock and we'll source or tint to match.

### STANDARD COLORS

Manila	Dark Green	Gray
White	Light Green	Lilac
Red	Yellow	Salmon
Dark Blue	Orange	Buff
Light Blue	Pink	

### FLUORESCENT COLORS

Red	Green	Yellow
Orange	Pink	

## CHECKLIST

To help you determine the details of your custom tags, we've developed this checklist.

- Stock - paper or synthetic, color
- Printed one side or two
- Number of ink colors
- Size or shape
- Quantity
- Numbering, barcoding
- Format - single or manifold; fanfolded, ganged, or roll form
- Reinforced hole - fiber patch, metal eyelet, mylar strip; location and size
- Special finishing - perforate, score, laminate, hole with slit, etc.
- Wiring, stringing, hooks
- Artwork to be supplied

84 Tyler Rd.  
Townsend, MA 01469  
603-249-5097 or 800-719-6630  
Fax 603-249-5461  
e-mail: [admin@tlsprinting.com](mailto:admin@tlsprinting.com)

## FINISHING OPTIONS

**SCORING** impresses or indents an area to make it easier to fold.

**PERFORATING** makes a series of slits while leaving much of the stock intact which allows for tearing away to be easier.

**LAMINATING** is available in clear matte or gloss finish and offers protection of printed information. UV lamination offers extra protection.

**SHRINK WRAPPING** provides for a specified quantity of tags or labels to be contained in a single package.

## REINFORCEMENTS

Specify patch and/or metal eyelet, standard patch, mylar strip, and bar type patch.

## ATTACHMENTS

**STRINGS** - choose from pulled through and knotted (PTK) or looped. Cotton and elastic string available.

**WIRES** - attached with double end or single end; choose from galvanized, copper, or stainless steel

**LOOSE STRINGS AND WIRES** - choose #5 polished cotton string, plastic coated wire, or galvanized wire

**HOOKS** - choose deadlock, safety, or meat



PRINTING

[www.tlsprinting.com](http://www.tlsprinting.com)